

## SAMPLE COURSE OUTLINE

### Course Code, Number, and Title:

PUBL 1100: Publishing Explorations

### Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 2 h + Seminar 1 h + Lab 1 h

**Credits:** 3

**Transfer credit:** For information, visit [bctransferguide.ca](http://bctransferguide.ca)

### Course Description, Prerequisites, Corequisites:

Students learn the basics of publishing in various formats and media. Through hands-on projects, they work with existing content and create new content, learn about publication planning and various forms of publishing media, and are introduced to common software used to create publications.

Prerequisites: None

Corequisites: None

Note: This course is open to all Langara College students. Students can bring their own images and text for their assignments or use material supplied by the instructor.

### Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Describe the major events in the development of publishing
- Identify the common publishing platforms
- Apply the basic elements of design
- Prepare images for print and electronic reproduction
- Create a single page document using a page layout program
- Create an online post using images and text

**Instructor(s):** TBA

**Office:** TBA      **Phone:** 604 323 XXXX      **Email:** TBA

**Office Hours:** TBA

**Textbook and Course Materials:**

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

For textbook information, visit [https://mycampusstore.langara.bc.ca/buy\\_courselisting.asp?selTerm=3|8](https://mycampusstore.langara.bc.ca/buy_courselisting.asp?selTerm=3|8)

*Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.*

**Assessments and Weighting:**

**Final Exam %**

**Other Assessments %**

(An example of other assessments might be:) %

Quizzes/Tests: 10%

Assignments: 65%

Project: 25%

Instead of a final exam, a final project will be used to assess the students

Proportion of individual and group work:

Individual: 100%

**Grading System:** Letter grade

Specific grading schemes will be detailed in each course section outline.

Passing grade: D

No final exam

**Topics Covered:**

[Topics covered may vary by instructor. An example of topics covered might be:]

- History of publishing
- Common publishing platforms
- Audience analysis and publication planning, including jobs in publishing
- Basic elements of graphic design: colour, line, shape, scale, space, texture, and value
- Colour correction, re-sizing, and sharpening of images
- Page layout tools and functions

*This generic outline is for planning purposes only.*

- Designing a layout using images and text
- Creating a post using an online publishing platform
- Copyright

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

**College Policies:**

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

**Departmental/Course Policies:**

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