

## SAMPLE COURSE OUTLINE

### Course Code, Number, and Title:

INTB 3100: Management Issues in International Business

### Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 4 h + Seminar 0 h + Lab 0 h

**Credits:** 3

**Transfer credit:** For information, visit [bctransferguide.ca](http://bctransferguide.ca)

### Course Description, Prerequisites, Corequisites:

This course focuses on understanding the importance of managing business operations in a cross-cultural global environment. The course looks at what international management is and at what the implications are for small, medium, and large-sized international enterprises. Topics include globalization; the global political, legal, and technological environment; social and ethical responsibilities of firms; managing across cultures; cross-cultural management; organizational cultures and diversity; cross-cultural communication and negotiation and control; motivation and leadership across cultures; and international human resource management and labour relations.

Registration in this course is restricted to students admitted to the BBA program.

Prerequisites: Completion of a minimum 54 credits including 6 credits of university-transferable English or Communications with a minimum "C" grade.

### Learning Outcomes:

Upon successful completion of this course, students will be able to:

- critique the key factors that influence the international management environment
- explain the ethical, social, and sustainability responsibilities of an international manager
- explain the role of culture in international management
- negotiate and communicate in a cross-cultural context
- formulate a global strategy for and design the structure of organizations in an international context
- produce a country risk management strategy including the management of international strategic alliances
- assess the dynamics of human resource management, leadership and motivation in an international context

**Instructor(s):** TBA

**Office:** TBA      **Phone:** 604 323 XXXX      **Email:** TBA

**Office Hours:** TBA

**Textbook and Course Materials:**

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

Deresky, Helen. "International Management: Managing Across Borders and Cultures", 9<sup>th</sup> edition. 2017. Pearson.

*Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.*

**Assessments and Weighting:**

**Final Exam** 25%

**Other Assessments** %

**(An example of other assessments might be:) %**

Midterm Exam: 20%

Assignments: 20%

Project: 15%

Other: 20%

Number of assignments: 4

Number and variety of writing assignments: case analysis, term project and assignments

Proportion of individual and group work:

Individual: 50%

Group: 50%

**Grading System:** Letter grade

Specific grading schemes will be detailed in each course section outline.

*This generic outline is for planning purposes only.*

**Topics Covered:**

[Topics covered may vary by instructor. An example of topics covered might be:]

Week	Topics
1	Assessing the Political, Economic, Legal, and Technological Environments.
2	Managing Interdependence: Social Responsibility and Ethics.
3	Understanding the Role of Culture.
4	Communicating Across Cultures.
5	Cross-cultural Negotiation and Decision Making.
6	Formulating Strategy.
7	Global Alliances and Strategy Implementation.
8	Organization Structure and Control Systems.
9	Hiring and Human Resource Selection in foreign cultures.
10	Training and Compensation for Global Operations.
11	Developing a Global Management Approach.
12	Leading and Motivating across cultures.
13	The concept of Industrial Democracy across cultures.
14	Managing Industrial Relations across cultures

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

**College Policies:**

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

**Departmental/Course Policies:**

*This generic outline is for planning purposes only.*